



SOTOTENNIS
ACADEMY
INSPIRING EXCELLENCE

Access Player Information



Welcome to SotoTennis Academy

“Firstly, a big hello and welcome to SotoTennis Academy. If you’ve made it this far – thank you for finding us! Our number one value is gratitude, and we are truly grateful for the opportunity to meet so many amazing people from around the world through our shared passion for tennis. We hope to see you in person soon!”

Over the past few months, SotoTennis Academy has shifted direction — returning to our roots. When we first set up STA over 15 years ago, we wrote down three core principles. These remain the foundation of our evolving Access Player programme:

- To impact people’s lives positively through the vehicle of tennis*
- We care*
- A team environment, with individual pathways*

Our Full Time Player Programme reflects this ethos and is built around the following key pillars:

- Performance Plans for all players (including profiling, annual planning, and process/performance goal setting)*
- Individualised weekly schedules*
- Lead Coach contact time*
- 70% of sessions with no more than 2 players per court*

Starting from September 2025, we’re extending this same level of service to our Access Players during the 37 term-time weeks. To protect the quality of the programme, we’ll be welcoming fewer access players during term-time. This ensures that any player joining us adds value to the environment — and, equally, that we add real value to you.

Alongside this, we’ll continue to offer 9 high-quality training weeks throughout the year — giving more players the opportunity to experience SotoTennis Academy in the way we’ve done in recent years. These weeks are open to players of the relevant competitive level, and they matter deeply to us. They are slightly more affordable due to having more than two players per court, but still deliver the high STA standards we are very proud of.

You’ll find more details in this brochure, but for now, I just want to welcome you once again — and say how excited we are to play a part in your journey through this incredible sport. Anything you need, we’re here to help.”

Best wishes,

Dan Kiernan

Director, SotoTennis Academy



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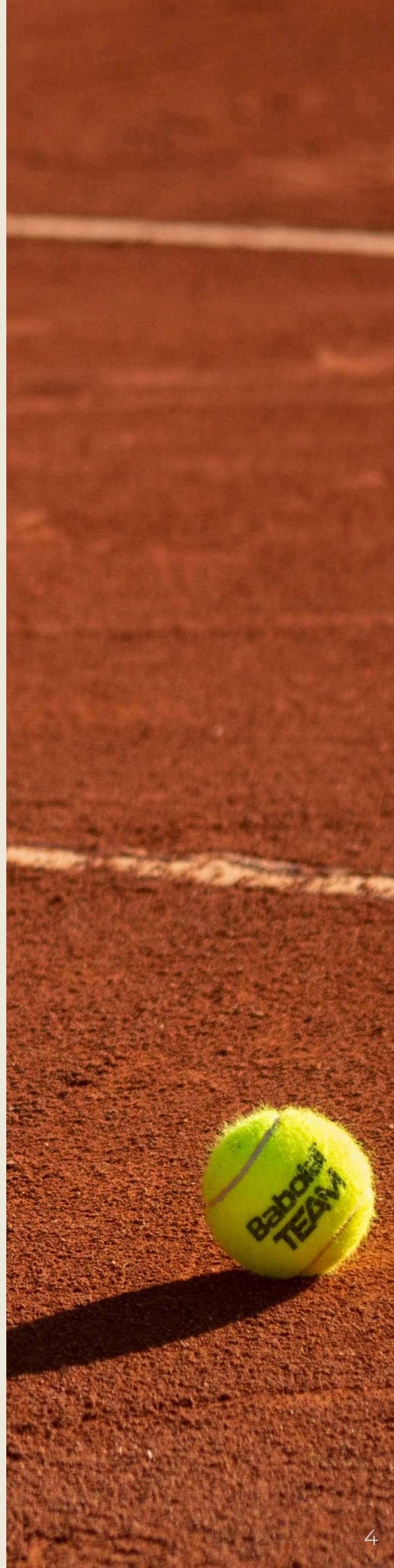
About STA

We strive to be a world-class tennis academy and a leading venue for player development. Our goal is to create an environment that inspires and enables individuals to reach their full potential through hard work and dedication. We encourage our players to work together and support each other, fostering a sense of community in a predominantly individual sport.

Every player who joins us will be welcomed by our dedicated team, ensuring their time here, whether one week or five years, is enriching and enjoyable. Our personalised approach guarantees you will make the most of your experience and fully integrate into Team Soto. We aim for everyone with an STA badge to be recognised as hardworking and well-mannered, having given their all to achieve their goals.

We are committed to making STA a top destination for Access Players, High-Performance Players, Clubs, and Coaches, offering high-quality facilities and a comprehensive training setup. The synergy between Access Players and Full-Time Players is invaluable, providing mutual inspiration and ample opportunities for practice and match play. Located in Sotogrande, our academy also serves as an ideal holiday destination for family and friends.

In this brochure you will learn everything you need to know about visiting us at STA! If you have any questions, please do not hesitate to reach out [here](#).



Location

SotoTennis Academy is based across two locations: El Octogono Club de Tennis (our tennis facility), and our STA Hub in Plaza Blanca (our gym and office facility).



Our Tennis Programme is based at El Octógono Club de Tennis. This beautiful club is located in Sotogrande's safe, gated Marina, and is just 15 minutes' walk from the shops and restaurants. With both European red clay and American-style hard courts, and only 2 minutes' walk from the beach, El Octógono is the perfect training location.

**EL OCTOGONO CLUB DE PADEL Y TENIS, P.º DEL RÍO,
S/N, 11310 SOTOGRANDE, CÁDIZ**

The STA Hub has been designed with the tennis athlete in mind, and is our space for athletic development at the Academy. Here our Strength & Conditioning Team have a dedicated space to deliver our Fitness Programme.

STA's Operations Team is also based here, as well as our merchandise store, so any off-court queries and purchases can be made here!

**SOTOTENNIS ACADEMY, LOCAL 40 PLAZA BLANCA,
SOTOGRANDE, AV. DE PANIAGUA,
11310 SAN ROQUE, CÁDIZ**



STA HUB



Access Training Programmes

At STA, we're proud to offer two high-quality access programmes — designed to meet the needs of players seeking either a full immersion into our full time programme or a high-impact training experience during school holidays. While both options reflect our commitment to care, individualised development, and high-performance standards, they differ in structure and intensity. Here's a breakdown to help you understand the key differences:

STA ACCESS PLUS: TERM-TIME ACCESS ***September – June / Fewer Players Per Court***

This is the most personalised and in-depth version of our Access Programme, running alongside our Full Time Player schedule during the 37 term-time weeks. With limited spaces available, this option is ideal for players looking to train at the highest level within a more intimate, focused setting.

- Lead Coach contact: 90% of sessions led by your dedicated coach
- Court ratio: 6 of 9 weekly sessions capped at 2 players per court
- Pricing: €900+IVA* per week

STA ACCESS: EXPERIENCE WEEKS ***9 Weeks Per Year / Group Format***

These weeks run during holiday periods and offer a fantastic opportunity for competition-level players to experience the SotoTennis training environment. While the same coaching values apply, the structure is more group-based to make it accessible to a wider range of players.

- Lead Coach contact: Shared across the coaching team
- Court ratio: Typically 3–4 players per court
- Pricing: Sept to June €700+IVA*, July & August €750+IVA*

Whichever path you choose, your experience at SotoTennis Academy will be grounded in care, quality, and a genuine commitment to your development.

Please see the following page for an example Access Player schedule.

**IVA is Spain's version of VAT and is currently set at 21%
Please see further pricing details on page 10.*



Example Access Programme

Here is an example* of an STA Access Player weekly schedule:

Monday

- AM Tennis Squad - Tolerance/Consistency Drills
- Fitness Squad
- PM Tennis Squad - Specific Drills

Tuesday

- AM Tennis Squad - Specific Drills
- Fitness Squad
- PM Tennis Squad - Conditioned Points

Wednesday

- AM Tennis & Fitness Squad - Integrated Basket Drills & On-Court S&C Exercises
- PM Tennis Squad - Doubles

Thursday

- AM Tennis Squad - Specific Drills
- Fitness Squad
- PM Tennis Squad - Conditioned Points

Friday

- AM Tennis Squad - Match Warm Up/Specific Drills
- Afternoon UTR Match Play
- STA Friday Circle

Saturday

- Optional Tournament / Rest Day

Sunday

- Optional Tournament / Rest Day

**Please note that this is just a sample schedule. Our programmes are customised based on each player's tennis level and can be adjusted to include more or fewer sessions, including individual lessons. For more information, see our [FAQs here](#).*

Competition

As an STA Access Player, you can compete in our weekly UTR Friday Matchplay and participate in local, national, and international tournaments with Team Soto, depending on your age and level.

Universal Tennis Rating (UTR)

STA is an official UTR center, so all our matchplay events and tournaments count towards players' Universal Tennis Ratings, benefiting those considering the US College pathway. Any player with a UTR account can upgrade to a UTR Power Subscription for free entry into our matchplay events or choose to pay per match/event.

Local Tournaments

Spanish Federation Licenses can be arranged through the Academy. These annual licenses allow Access Players to participate in local tournaments during their stay. We strongly encourage Access Players to join our Academy trips to these tournaments to experience Spanish competition!

International Tournaments

Access Players are also welcome to join Team Soto when we travel to international events. We not only support players, but work closely with coaches too by helping to supplement their players' programmes on the road. To find out more about our international tournament calendar or to book an Access Travel Week please contact the STA Operations Team.



Training Pricing

September to June	Fee	21 % IVA*	Total
Access Plus Week (Term-Time)	€900.00 per week	€189.00	€1,089.00
Access Week (Experience)	€700.00 per week	€147.00	€847.00
Private Lesson 1 hour	€80.00	€16.80	€96.80
Hit/Sparring 1 hour	€55.00	€11.55	€66.55

July & August	Fee	21 % IVA*	Total
Access Week (Experience)	€750.00 per week	€157.50	€907.50
Private Lesson 1 hour	€80.00	€16.80	€96.80
Hit/Sparring 1 hour	€55.00	€11.55	€66.55

Individual Lessons & Hits

Subject to availability. Please let the Operations Team know if you would like to book individual sessions in advance, if possible, and we will look into this.

Tournaments and Travel	Fee	21 % IVA*	Total
Local Tournament Weekend	€30.00 per weekend	€6.30	€36.30
Group International Tournament Week**	€700.00 per week	€147.00	€847.00
1-2-1 International Tournament Week**	€1,300.00 per week	€273.00	€1,573.00

Discounts

Discounted prices apply when booking long-term visits to the Academy. Please enquire by sending us an email to info@sototennis.com.

5-9 weeks = 5% discount

10-15 weeks = 10% discount

16+ weeks = Full Time prices

*IVA is Spain's version of VAT, currently set at 21%.
NB: These prices do not include academics.

**Coach's tournament expenses (travel + food + accommodation) are split amongst players on the trip and added to the weekly fee)

Accommodation

For information about STA's accommodation options, including local host families, hotels, and apartments available to rent or buy, please contact info@sototennis.com for our official recommendation list.





Transport

There are several travel options to and from Sotogrande, but for families and groups, we recommend hiring a car due to limited public transport.

Academy Transfer

We can arrange airport transfers through the academy (prices below).

NB: airport transfers are subject to availability and must be booked with a member of the Operations Team at least 48 hours prior to arrival by emailing info@sototennis.com or via WhatsApp message [+34 633 649 328](tel:+34633649328).

STA Airport Transfer Fees**

Malaga Airport

1-4 people: €130 + IVA*

5-8 people: €160 + IVA*

Malaga Train Station

1-4 people: €145 + IVA*

5-8 people: €175 + IVA*

Marbella Bus Station

1-4 people: €60 + IVA*

5-8 people: €90 + IVA*

Gibraltar Airport

1-4 people: €50 + IVA*

5-8 people: €80 + IVA*

Estepona Bus Station

1-4 people: €50 + IVA*

5-8 people: €80 + IVA*

A €20 surcharge applies to journeys between 10pm and 7am. We also offer a meet and greet service for unaccompanied players, with charges based on specific requirements.

**IVA is Spain's version of VAT and is currently set at 21%.*

***Toll roads are not included in the fees above. Toll charges are the responsibility of the player/family, not the driver, and should be paid in person (by card or cash). Toll costs vary slightly by season but will not exceed €20 per journey.*




Buses

avanzabus.com runs regular buses from Malaga airport to Marbella Bus Station and to Estepona Bus Station. The bus service brings you closer to Sotogrande where academy transfer/taxi options are cheaper.

Car Rental

Recommended for parents/families. Available locally or from any airport.



2025-26 Term Dates

Autumn Term 2025

- Start date: Tuesday 2nd September
- *October Half Term: Monday 27th - Friday 31st October**
- End date: Friday 19th December

Spring Term 2026

- Start date: Monday 5th January
- *February Half Term: Monday 16th - Friday 20th February**
- End date: Friday 27th March

Summer Term 2026

- Start date: Monday 6th April
- *Easter Training Week: Monday 6th - Friday 10th April**
- *May Half Term: Monday 25th - Friday 29th May**
- End date: Friday 14th August

Summer Training Weeks 2026

Weeks commencing:

- 29th June*
- 6th July*
- 13th July*
- 20th July*
- 27th July*

Tournament Travel Weeks 2026

Weeks commencing:

- 3rd August
- 10th August

Start of 2026-2027 year:

Tuesday 1st September 2026

**The starred weeks are our Access Weeks — nine designated weeks throughout the year where more players have the chance to experience SotoTennis Academy. These weeks are open to players of the relevant competitive level and offer slightly larger training groups (more than two players per court), making them more accessible while still upholding the high standards we're proud of at STA.*

All other weeks listed are our Access Plus Weeks, with smaller training ratios and even more personalised support.

Registration

If you would like to book an Access Week/s or Access Plus Week/s at STA, or have any initial questions, please contact **info@sototennis** with your name, date of birth, and tennis level/background.

We will then take you through the appropriate registration process.

We look forward to meeting you in Sotogrande soon!

In the mean time, get an insight into day-to-day academy life via our social platforms by clicking the icons below:



SOTOTENNIS
ACADEMY