



SOTOTENNIS
ACADEMY
INSPIRING EXCELLENCE



2025-26 PLACEMENT:
Communications

Who are we?

SotoTennis Academy (STA) is a leading international tennis academy based in Sotogrande on Spain's sunny Costa Del Sol. We pride ourselves on providing the environment and opportunities needed for performance tennis players to thrive on their tennis journeys.

Our bespoke and personalised approach ensures that our players progress on their individual pathways while flourishing as part of our team.

STA's vision: to set the standards and be the benchmark for what people expect and demand from an International Tennis Academy.

STA's philosophy: we care about Player Welfare, Player Development and our Player Pathway. We look after our players from day one all the way through their journey.

STA's Off-Court Communications Team supports players and their families from the very start of their journeys, and works closely with the On-Court Performance Team to ensure the Academy runs smoothly day-to-day and reaches its bigger picture goals.

STA is looking for someone who fits in with its values and philosophy to join the Communications Team from:

**September 2025 to August 2026
(12 month placement).**

www.sototennis.com | [@sototennis](https://www.instagram.com/sototennis)





The Role

This role includes but is not limited to:

- Assisting with the management of the customer experience journey: enquiries, bookings/sales, preparation, feedback process, etc.
- Day-to-day operations, e.g. daily communications, scheduling, arranging transport
- Talking to potential clients and existing customers through a variety of channels, e.g. emails, social media, phone calls, face-to-face
- Meeting and greeting new players, parents, coaches, etc.
- Delivering great customer service
- Updating Academy databases
- Assisting with the administration of customer finances
- Writing and sending internal communications among staff members, players, parents, etc.
- Creating interesting STA assets like posters and adverts
- Formatting and editing internal newsletters
- Working with the Off-Court Team on exciting STA events, including tournaments, charity fundraisers, player parties, etc.
- Building strong relationships and working with STA's partners and sponsors in line with combined sales and marketing strategy
- Demonstrating flexibility within the job role to assist with other duties requested by the STA Team

Requirements & Remuneration

ESSENTIALS

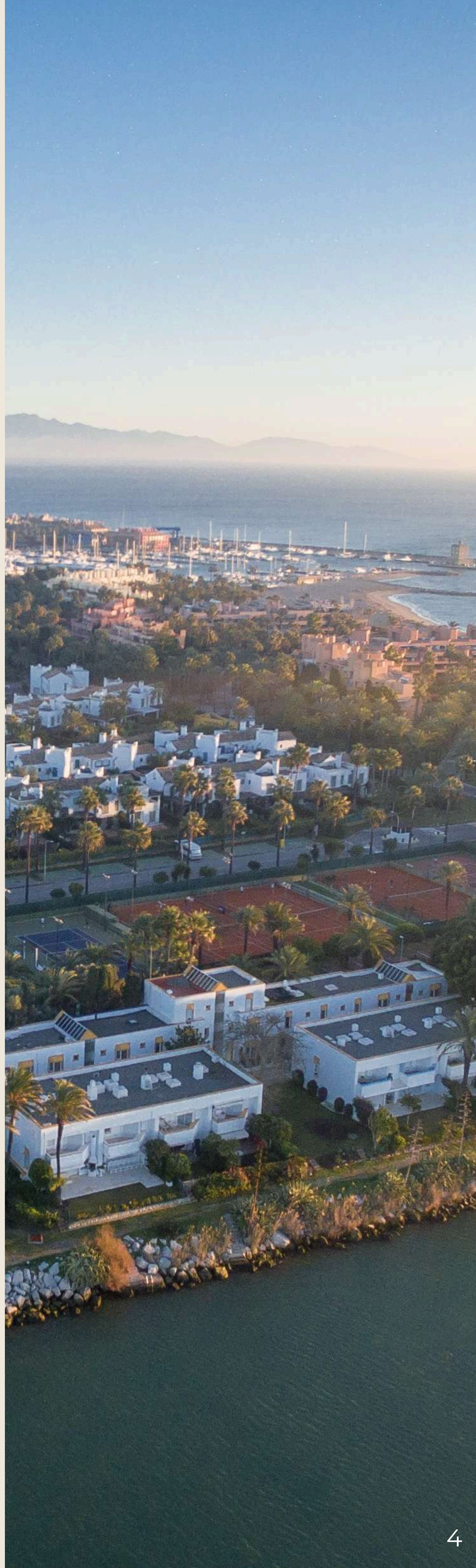
- Outstanding verbal and written communication skills
- Excellent interpersonal skills
- Strong organisational skills
- Great time-management
- A self-starter - initiative taker
- Flexible
- Teamwork
- Experience with and passion for communications and customer service
- Fluent in English

DESIRABLES

- Experience with:
 - Odoo (or alternative Customer Relationship Management platform)
 - Canva
 - Google Drive, including Google Sheets (Microsoft Excel)
 - MailChimp
- Knowledge of/fan of tennis and sport or former/current player or coach
- Basic Spanish
- Full clean driving licence

REMUNERATION

- Accommodation in shared penthouse apartment in Sotogrande Marina (our STA Staff Accommodation is a 10 minute walk from El Octogono tennis club) including all bills
- €400 per month for expenses
- Return flights – up to €200





How to apply

DISCIPLINES WHO CAN APPLY:

This placement is open (but not strictly limited) to students reading degrees such as:

Business Management BSc

International Business BSc

Sociology BSc

Social Sciences BSc

Accounting and Finance BSc

Economics BSc

Modern Languages BA

We welcome students from all different degree disciplines to apply for this role, but experience in communications and a passion for sport is desired.

APPLICATION CLOSING DATE

The closing date for this placement is April 2025 (this placement position may be offered before this date to the right candidate, so earlier applications are **strongly** encouraged).

HOW TO APPLY

Apply by emailing STA's Head of Operations Eduardo Marino [**eduardo@sototennis.com**](mailto:eduardo@sototennis.com) with your CV and a cover letter outlining why you believe you are the right person for the role.

IMPORTANT INFORMATION

If you are a non-EU student, you will require a student internship visa for this placement. This is the student's responsibility to acquire and pay for, however, STA will provide a guide based on previous STA Placement Students' visa applications, and will assist with any necessary STA-related documents.

Useful links

ANY QUESTIONS?

STA currently has five university students in placement roles in both our Off-Court and On-Court Teams. If you'd like to speak to a current placement student, Nirva, or our Head of Ops. Edu, they are more than happy to answer any questions about placements at STA and living in Sotogrande.

Here are their email addresses if you'd like to get in touch:

nirva.patel@sototennis.com

eduardo@sototennis.com

HEAR FROM OUR PLACEMENT STUDENTS

Check out this [video](#) and [blog](#) to hear and read about our current and former Placement Students' experiences over the past 5 years!

See how our students get to work and connect with athletes and experts from all different backgrounds and nationalities, and also how they become an integral part of our Team here at STA.

INTERNATIONAL PLACEMENT OF THE YEAR

At the University of Bath's Humanities & Social Sciences Placement Awards, SotoTennis Academy won International Placement of the Year!

At the core of what we have always wanted to have at SotoTennis Academy is an environment that provides opportunities for people to excel, flourish and grow in whichever direction they choose.

This is the same for employees as it is for players, so this is very special to us to be recognised for this.

Read more about the award [here](#)!





*We hope to hear
from you soon!*

