



SOTOTENNIS
ACADEMY

INSPIRING EXCELLENCE



2025-26 PLACEMENT:
Performance Analysis

Who are we?

SotoTennis Academy (STA) is a leading international tennis academy based in Sotogrande on Spain's sunny Costa Del Sol. We pride ourselves on providing the environment and opportunities needed for performance tennis players to thrive on their tennis journeys.

Our bespoke and personalised approach ensures that our players progress on their individual pathways while flourishing as part of our team.

STA's vision: to set the standards and be the benchmark for what people expect and demand from an International Tennis Academy.

STA's philosophy: we care about Player Welfare, Player Development and our Player Pathway. We look after our players from day one all the way through their journey.

STA's Performance Team works closely with the Off-Court Team to ensure the Academy runs smoothly day-to-day and reaches its bigger picture goals.

STA is looking for someone who fits in with its values and philosophy to join the Performance Team from:

**September 2025 to August 2026
(12 month placement).**

www.sototennis.com | [@sototennis](https://www.instagram.com/sototennis)



The Role

This role includes, but is not limited to:

- Collaborating with tennis coaches using objective data to enhance player performance.
- Supporting player communication and welfare.
- Tagging STA players' matches using Dartfish.
- Gaining a solid understanding of Dartfish and confidently educating coaches, players, and parents on how to use the software.
- Generating statistical reports using Power BI.
- Presenting insights to coaches through a combination of Dartfish and Power BI.
- Learning, maintaining, and further developing existing automated statistical reports in Excel, Power BI, and Dartfish.
- Building and maintaining a baseline statistics database across all age groups within the academy.
- Assisting in the creation of presentations for parents to explain the role of performance analysis in their child's development.
- Filming matches at the academy's weekly Friday Matchplay sessions.
- Supporting local and national tournaments by filming matches for Full-Time Players.
- Contributing to content collection during training sessions and building a video/photo library across age groups.
- Working with STA's Marketing Team to produce social media content and visual assets related to performance analysis.
- Communicating with players, parents, and sponsors - in person and via phone/email - regarding performance analysis-related questions or updates.
- Demonstrating flexibility and initiative in day-to-day responsibilities.

Potential development of the role may include:

- Supporting the Sports Science department with GPS technology, particularly in presenting collected data to the wider tennis team.
- Delivering age group baseline statistics reports (termly) to lead coaches.
- Assisting coaches working with international-level players by developing scouting reports, compiling opponent data (ATP & WTA Tour), and providing analytical support.
- Carrying out additional duties as requested by the STA Team.

This placement also offers the opportunity to collect data and case studies to support your final year dissertation or university projects.

Requirements & Remuneration

ESSENTIALS

- Genuine passion for and knowledge of performance analysis.
- Strong teamwork and clear communication skills.
- Willingness and enthusiasm to learn.
- Ability to work independently and manage time effectively.
- Proactive attitude and strong initiative.
- Fluent in English.
- Solid understanding of statistics and data visualisation.
- Proficient in Excel.
- Familiarity with Excel formulas.
- Basic understanding of coding languages.

DESIRABLES

- Experience working with elite-level athletes.
- Previous involvement in performance analysis.
- Knowledge of tennis at a high-performance level.
- Familiarity with coding languages such as Visual Basic and DAX.
- Experience handling large data sets.
- Experience automating statistical reports.
- Previous use of Dartfish and Power BI.

REMUNERATION

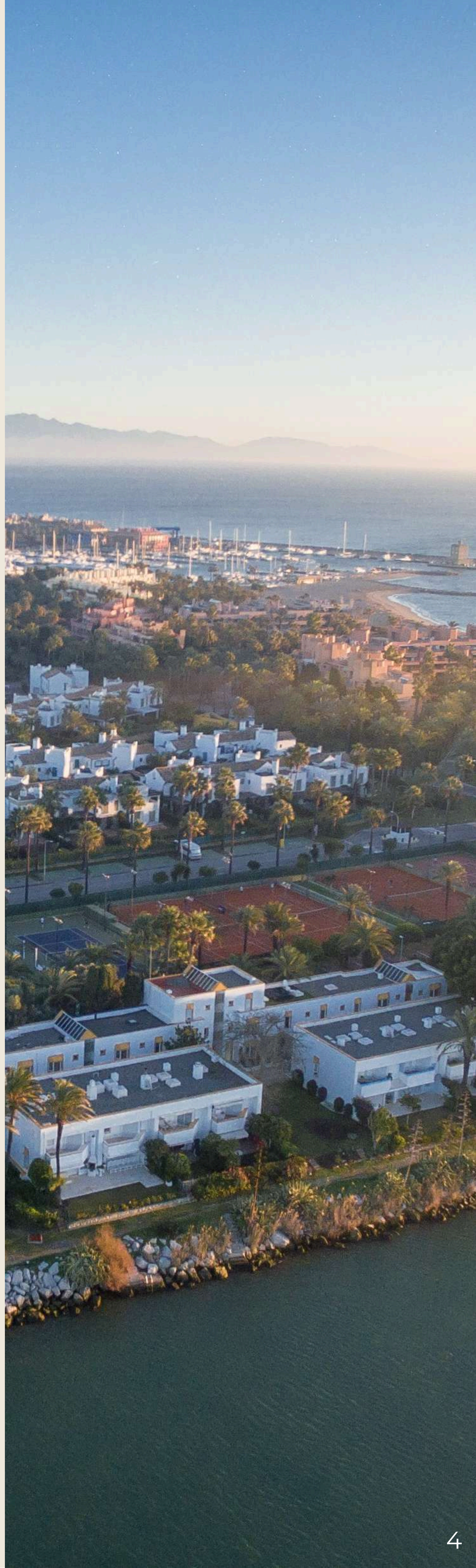
- Accommodation in shared penthouse apartment in Sotogrande Marina (our STA staff accommodation is a 10 minute walk from El Octogono tennis club) including all bills (€600 value)
- €400 per month for expenses
- Return flights – up to €200
- Total equivalent = €12,200 per annum

LENGTH OF CONTRACT

- 12 months

NUMBER OF POSITIONS AVAILABLE

- 1





How to apply

WHO CAN APPLY:

This placement is open to students enrolled at Loughborough University in the School of Sport, Health & Exercise Sciences:

Sport Exercise & Science
Sport Management & Coaching
Physical Education

We welcome students from various disciplines, but a passion for performance analytics and experience working with performance athletes are desired.

APPLICATION CLOSING DATE

The closing date for this placement is June 2025 (this placement position may be offered before this date to the right candidate, so earlier applications are **strongly** encouraged).

Interviews will take place online.

HOW TO APPLY

Apply by emailing Director of STA, Dan Kiernan [**dan@sototennis.com**](mailto:dan@sototennis.com), with your CV and a cover letter outlining why you believe you are the right person for the role.

IMPORTANT INFORMATION

If you are a non-EU student, you will require a student internship visa for this placement. This is the student's responsibility to acquire and pay for, however, STA will provide a guide based on previous STA Placement Students' visa applications, and will assist with any necessary STA-related documents.

Useful links

ANY QUESTIONS?

STA currently has six university students in placement roles in both our On-Court and Off-Court Teams. The student in the 2024-25 Data Analysis role is Jamie Ferrario-Green, who is more than happy to answer any questions about his current placement at STA and living in Sotogrande.

Here is his email addresses if you'd like to get in touch:

j.ferrariogreen@gmail.com

HEAR FROM OUR PLACEMENT STUDENTS

Check out this [video](#) and [blog](#) to hear and read about our current and former Placement Students' experiences over the past 5 years!

See how our students get to work and connect with athletes and experts from all different backgrounds and nationalities, and also how they become an integral part of our Team here at STA.

INTERNATIONAL PLACEMENT OF THE YEAR

At the University of Bath's Humanities & Social Sciences Placement Awards, SotoTennis Academy won International Placement of the Year!

At the core of what we have always wanted to have at SotoTennis Academy is an environment that provides opportunities for people to excel, flourish and grow in whichever direction they choose.

This is the same for employees as it is for players, so this is very special to us to be recognised for this.

Read more about the award [here](#)!





*We hope to hear
from you soon!*

